



To: HCBF Board of Directors
From: Meghan Reese, Executive Director and Tamanna Rahman, Program Assistant
Date: March 22, 2019
Subject: Staff Memo – Collective Impact Discussion (Item 2)

The purpose of this memo is to provide a recap of the collective impact discussion from the January and February board meetings and to serve as a resource for continued discussion.

BACKGROUND

On February 22, 2019 HCBF's Board of Directors further discussed potential focus areas for the Collective Impact project. Here is a summary of the discussion related to the following topics:

Mission Statement

- There is interest from the Board to take away geographic restrictions but focus more on impacts, such as shifting focus from just port-impacts to freight impacts or freight operations, which is still generated from the ports, but still considers the regional scope of the issue.
- Potential bylaws amendment to revise mission.
- Clarification that PCMTF funds will still be used to address port-related impacts in communities of San Pedro & Wilmington. Mission revision is for the purpose of receiving additional funds and broaden our reach to address regional impacts.
- Need for transparency with the community about process and objective of HCBF.
- **HCBF's Current Mission:** " Harbor Community Benefit Foundation (HCBF) assesses, protects, and improves the health, quality of life, aesthetics, and physical environment of the harbor communities of San Pedro and Wilmington, California, which have been impacted by the Port of Los Angeles."
- **Zoot's Revision of HCBF's Mission:** "HCBF invests in the quality of life for Southern California communities impacted by port-serving industry."
- **Suggested Revised Mission:** "HCBF invests in the quality of life for communities impacted by port-serving industries."
- Our mission is still to mitigate and offset the impacts from cargo movement activities related to the Port of Los Angeles.

Collective Impact Project

- Here is a list of the potential topic areas that were discussed in relation to the collective impact project:
 - Zero emissions technology (e.g. Cargo-handling equipment)
 - Zero emission-related community education for community, neighborhood councils, and other key stakeholders.
 - Pocket parks
 - Quality of life focus areas could address: Healthcare, Education, Air filtration, or Traffic safety
 - Integrate zero-emission technology with job training and education.
 - Reduction in noise
- Quality of life can be abstract for the community, so we need to make it tangible. There was consensus on making the project visible for the community (e.g. charging stations; job training).
- We are not replicating the Ports' Technology Advancement Project (TAP) program.
- HCBF can play a role in facilitating programs, so through the collective impact project we can create that program to manage.
 - Example: Through the AQMF, we will be funding zero-emission technologies, but we can also manage projects related to:
 - Education & job training at community colleges related to maintenance of zero-emission technologies...
 - Facilities for zero-emission vehicle maintenance, and etc.
- With the zero-emission discussion, these items were brought up:
 - Need to make sure that project goes beyond tailpipe. Need to incorporate/consider the whole cycle (e.g. sustainable energy production).
 - There is concern that already billions of dollars going to zero-emission technology, and we are also supporting ZE technology with AQMF funds. Better to spend funds on education and job-training component that will also community to improve.
 - Consider what are the benefits are to the community. Make sure that community health is still a priority for HCBF and that project has long-term benefits.
 - Need incorporate quality of life consideration with the zero-emission focus area.
- There was interest to still get money from the Port to reinvest back into the community for health care, education, air filtrations, etc.
- We can think about brick and mortar projects as well within a topic area that can be done in a partnership, for example the Waterfront Park.

COMMUNITY BENEFIT GRANTS

HCBF can also continue its Community Benefit Grants to achieve improvements in community health and quality of life. To facilitate the Board discussion, here is a list of the projects that were recently funded under HCBF’s Community Benefit Grant Program.

Table 1: Overview of Round 5 Grantees

Grantee	Funding	Deliverables & Outcomes
Clean San Pedro	\$50,050	Tree care program in San Pedro & Wilmington. Cleaning & maintenance of 1,100 planted street trees. Updated tree inventory. Partnered with LA Cons Corp, CalFire, City of LA and others.
Harry Bridges Span School	\$33,000	Micro green spaces in Wilmington. Water quality and pollutant measurements and school wide curriculum on marine life and port-related impacts on the community.
Heal the Bay	\$30,000	Partnership with San Pedro High School. Included classroom instruction on local water quality issues, how to mitigate port-related impacts, issues of storm water runoff. Included teacher professional development workshops, field trips, and a Youth Summit
IQAir Foundation	\$6,606	Installation of 4 air filtration systems in classroom at 2 elementary schools.
LA Biomed	\$75,000	Pulmonary function screenings and pulmonary health community education and support program.
Saints Peter & Paul School, Wilmington	\$22,326	Installation of air filtration systems, tree planting on campus, and curriculum on air and water quality impact on the community.
SBCC	\$30,000	Clean Wilmington hosted community clean ups and events on green spaces.
Sharefest Phase 2	\$80,480	Landscaping project to extend park space in San Pedro
Think Earth	\$40,000	Funded supported the Think Watershed Marine Science Floating Lab field trips. Conducted water quality testing and projects.

Table 2: Overview of Round 6 Grantees

Grantee	Funding	Deliverables & Outcomes
Broad Ave. Elementary	\$5,640	Tree planting on campus; marine wildlife outreach program with the Cabrillo Marine museum where students learn about marine life and impacts of the port.
Friends of Cabrillo Marine Aquarium	\$10,000	Youth Scientist Symposium video to educate community on the impacts of the port on the local natural environment.
International Bird Rescue	\$62,615	Port Wildlife Impact Mitigation Study examining marine life impacts due to port operations. Education & training workshops.
IQAir Foundation	\$40,000	Air filtration installation at 2 schools, training and education for parents and teachers, and maintenance of equipment.
Memorial Medical Center Foundation/LBACA	\$50,000	Enrollment of families in LBACA's Asthma Intervention & Home Visitation Program. Asthma and air pollution workshops and trainings.
POLA High School	\$35,204	Aquaculture Program and community outreach and education events on sustainable aquaculture.
RFKI	\$72,479	Educate more families through the Healthy Heart, Healthy Start program
St. Mary Medical Center Foundation	\$225,000	Clinical screenings and patient visits with the SMMC Mobile Care Unit.
LA Trust for Children's Health	\$118,000	Asthma screening, in-home asthma visits, asthma management seminar and training local providers.
Wilmington Community Clinic	\$25,856	Update HER system to better track asthma patients and improve case management.

ROUND 7 COMMUNITY BENEFIT GRANTS

Staff will discuss potential revisions to the current grant program prior to the release of Round 7 grants.

COMMENTS FROM THE LAND USE STUDY WORKSHOP

Board requested a list of some of the relevant feedback from the land use study workshop. While this does **not** provide detailed comments, we have included a list of topic areas/issues that were mentioned by the workshop attendees.

Examples of some areas of feedback include:

- Pedestrian safety – this included need for better signage, safe crosswalks, and addressing issues related to truck traffic and speed in the community. People also wanted safer routes for both pedestrians and bicyclists.
- Air quality – electrify port operations and reduce diesel use, concerned about kids being outside in the poor air quality.
- Truck & train noise
- Off-port storage – concerned about the traffic and the pesticide use
- More air filtration systems in schools, day cares
- More public health data
- More education and outreach in local community. Use study results to work with decision-makers to create policies. Spread knowledge of electric vs. gas/diesel.
- Create 10-year plan to create port-related job plan for within the community, have a local hire MOU.
- More substantial green zones and not just small trees.

NEXT STEPS

The board will collectively decide on next steps following the discussion. Staff can provide a more detailed description on the grants and land use study comments, as requested by the board.