



**To:** HCBF Board of Directors  
**From:** HCBF Staff  
**Subject:** Staff Memo – Identifying Community Priority Focus Area – Overview of Phase 1 Discussion  
**Date:** Friday, February 28<sup>th</sup>, 2020

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## **BACKGROUND**

As a result of the collective impact project discussions, the HCBF Board of Directors decided that the foundation would pursue a collaborative HCBF-driven approach to address a priority community need that aligns with HCBF's mission. To identify potential issues impacting the communities of Wilmington and San Pedro, Staff reviewed findings from the Off-Port Land Use Study and the noise impact studies, and also analyzed community feedback gathered from the land use study workshop and surveys. At the January 24<sup>th</sup> Board of Directors meeting, Staff presented the key takeaways from these resources to highlight potential issues areas of concern for the near-port communities of Wilmington and San Pedro.

The emergent themes/topic areas included: land use and transportation; hazardous and polluting land uses; air quality; public health & safety; access to neighborhood goods & services; community greening; education & workforce training; employment & real estate; research & assessment; and policy, civic engagement & regulations. Board also added "community resilience" to the list since it was one of the priority focus areas that was identified as part of the collective impact project discussions. It is important to note that Staff recognizes that some of the topics listed above may actually be sub-categories. For example, "air quality" and "hazardous and polluting land uses" may fall under the category of "public health and safety." Staff opted to initially call-out specific topic areas that were emphasized in the studies and the survey, and then recategorize topics after board discussions.

To help narrow down the list of topics, Staff facilitated an informal voting process where Board members selected their top 3 choices for a HCBF-driven collaborative project. This exercise and subsequent discussion were meant to inform the focused CIP discussion scheduled to take place at the February board meeting, during which we will further narrow down the topics to select a priority area for Staff to move forward with.

## **OUTCOMES FROM BOARD EXERCISE (PHASE 1)**

Table 1 presents the topic areas that received votes from Board members. One board member assumed that "Air Quality" is a subcategory of "Public Health & Safety", and therefore did not select Air Quality as their 1<sup>st</sup> priority. There was also the assumption that "Education" means general community education and awareness and not just workforce education.

**TABLE 1:** Topic Areas Prioritized by HCBF Board (Outcome of Phase 1 Exercise)

TOPIC AREA	PRIORITY (# of votes)		
	<sup>st</sup> 1	<sup>nd</sup> 2	<sup>rd</sup> 3
Community Resilience	3	1	1
Public Health & Safety	1	2	
Air Quality	1	1	
Education & Workforce Training	1	1	2
Land Use & Transportation	1		
Hazardous & Polluting Land Uses		1	2
Policy, Civic Engagement & Regulations		1	1
Jobs & Real Estate			1

Taking into consideration the assigned priorities (Table 1), the previously mentioned assumptions, and also the fact that some of the above topic areas can be recategorized as sub-categories, Staff present an updated list of potential topic areas, which is shown below:

Narrowed List of Selected Categories
1. Community Resilience
2. Public Health & Safety
a. Air Quality
b. Land Use & Transportation
3. Hazardous & Polluting Land Uses
4. Community Education
5. Workforce Trainings

“Air Quality” was recategorized as a sub-category of “Public Health & Safety” as well as “Land Use & Transportation” which was related to walkability and pedestrian/bicyclist safety issues associated with having truck routes going through neighborhoods.

**DISCUSSION & NEXT STEPS**

At the February 28<sup>th</sup> Board of Directors meeting Staff would like to further clarify the focus areas for an initial HCBF-driven collaborative project. To facilitate this process, Staff will suggest that the Board provide some examples of projects to clarify the categories of what we want HCBF to do and discuss HCBF’s strategic approach (i.e. the “how”).