



To: HCBF Board of Directors  
From: Meghan Reese, Executive Director  
Date: September 17, 2021  
Subject: Item 4 – Past HCBF Activities (Attachment 3)

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## **BACKGROUND**

At the August 13<sup>th</sup> board meeting, Sheikh/Impact facilitated a planning workshop with HCBF Board and Staff. As a follow-up to that meeting, Sheikh/Impact provided a summary report, which is included as an attachment for this item. The summary report also includes key action steps in identifying fundable activities and resources, and one of the steps in this process is to define HCBF activities/services that address the impacts of the port on local communities. This memo provides an overview of past and current HCBF activities.

## **OVERVIEW OF HCBF ACTIVITIES/SERVICES**

In this section, Staff provide an overview of some past and current HCBF activities/services that address the impact of port-related activities on the local communities of Wilmington and San Pedro. These activities provide guidance and examples to Sheikh/Impact as they assess whether HCBF activities **meet a need, can be measured, and determine whether funds can be raised for the activity and by whom**. Past and ongoing HCBF activities/services have been organized according to the following categories:

### **Convening**

- Grantee welcome meetings which provide groups with the opportunity to introduce their project and share community information/resources.
- Off-port land use study workshop to share findings and bring together community members, organizations, and local elected officials in a discussion focused on the port community.
- Crush the Bus event – Removed one diesel school bus from operation, gathered community, and offered great visibility for HCBF.
- Participate in funders meetings and other convenings to highlight port-related impacts on the community.
- Community health fairs to provide access to health care and health education.

### **Research**

- Off-port land use impact study
- Wilmington Noise impact study
- San Pedro Noise impact study

- Port Wildlife Impact Mitigation Project – A study and report completed by International Bird Rescue

### **Grantmaking**

- Grants focused on the port-impacted community such as student programs, murals, community gardens, and programs that support volunteers (docents, etc.). These types of programs added value to the community and reinforced HCBF's relationship with community members and local organizations.
- Sponsorships: discretionary (unrestricted) funds that provided help to local organizations for small projects outside the scope of PCMTF.
- Air Quality Mitigation Fund which offers direct emissions reduction & support of cleaner ZE technology.
- Direct care and access to health services for the frontline communities of Wilmington and San Pedro.
- Community or youth driven data collection or other research efforts to address port impacts.
- Asthma screening and education for children and connecting parents to health care resources to better manage
- asthma.
- Install air filtration systems at schools and other facilities serving sensitive populations.
- Tree planting near roadways, port-related operations, and neighborhoods to mitigate local air quality issues
- Direct outreach and funding to local community organizations in response to COVID-19 pandemic.

### **Awareness & Education**

- Increase the environmental and health education related to port-related impacts awareness of area residents through related blog posts, quarterly newsletters, and website resources.
- Sharing community events and local resources via social media and direct engagement with partners.
- Conduct site visits and grantee check-ins to assess needs, check in on grants, and general discussions on what is happening in our communities.
- Inform local city officials about HCBF and presence in the community.
- Maintain an informative website and sustain an ongoing and evolving social media presence aimed to broaden and diversify the HCBF audience. (Strategic Plan, Sec. #4.3.1)
- Grow and maintain a distribution list used to engage HCBF's stakeholder base, and foster relationship growth. (Strategic Plan, Sec. #4.3.3)
- Prepare and publish an annual report of the foundation's operations, projects and programs, and circulate it to external stakeholders. (Strategic Plan, Sec. #4.3.4)

- Increase the environmental and health education awareness of area residents through workshops and youth/community programs. (Strategic Plan, Sec. #4.1.1)
- Conduct outreach that focus on building awareness around HCBF's various off-Port mitigation projects and grant opportunities to solicit responses from potential contractors and grant recipients. (Strategic Plan, Sec. #4.1.2)

#### **Partnerships & Training/Development**

- Support student development through partnership with CSULB Service-Learning Program and CITT, POLA High School, and other local universities.
- Identify project opportunities for students based on findings from HCBF studies or projects of interest to the community that mitigate port-related impacts.
- Connect grantees and applicants to community resources and other community partners that align with mission of organization and HCBF.

#### **DISCUSSION AND NEXT STEPS**

Staff have shared this list of activities to help define what HCBF does to solve the problem, which is that off-port communities are impacted by port and port-related pollution.

Staff have tried to capture the work HCBF has done to date. Staff request that the board confirm these and to provide feedback if there is anything additional add.

As stated in the summary report, Staff will be gathering this information to share with Sheikh/Impact to:

- Determine if those activities and/or services meet a need that can be demonstrated and/or documented
- Determine if HCBF can measure impact for those activities and/or services, and
- Determine which, if any, of those activities and/or services are fundable and by whom.

The Board will be provided with an update at the October meeting.